

# THE GLOBAL PRODUCT CERTIFICATION PROGRAM

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## E201: Equity Searches

### OBJECTIVE

This session focuses on using Bloomberg to perform equity search functions.

### WEI

Use WEI to monitor intraday changes and display historical returns for indices in North/Latin America, Europe/Africa and the Pacific Rim. WEI enables you to stay abreast of changes in broad and overnight markets.

### CBQ

Use CBQ to display a market summary of benchmark statistics, a graph of recent moves in the benchmark equity index and a list of the three most active stocks for a specific country. CBQ also displays long-term debt ratings, economic statistics, top news headlines and provides access to calendars of economic releases, corporate events and earnings reports.

### IBQ

IBQ displays a comprehensive analysis of a specific industry and links to other related functions. You can use IBQ to monitor industry news and developments, analyse benchmark statistics and trace individual and group performance so you can quickly address issues that impact your investment strategies.

### ECO

Use ECO to display a calendar of economic releases. You can use ECO to monitor both historical, current and expected releases of economic numbers around the world to stay abreast of market and financial activity on a global scale.

### DSRC

Use DSRC to generate a list of companies or mutual funds based on a set of criteria you select. The criteria are based on specific words (from the DES paragraph), country of domicile or whether a company is publicly or privately traded. You can use DSRC to export your results to a portfolio, NW worksheet, Launchpad, or Excel spreadsheet.

### QSRC

Use QSRC to generate a list of equity securities based on a set of criteria you select. A set of criteria can include country, exchange, security type, index, industry group and a variety of numeric values. You can use QSRC to find equities that meet your fundamental and technical criteria.

### BQ

BQ displays a composite overview of key financial information for a selected security.

### RV

Use RV to display customised reports with key technical, fundamental and industry-specific data that you can use to compare a selected equity to securities within the same industry, index or portfolio.

### G

Use G to create and maintain customised technical charts that highlight the trading patterns of a selected security on an intraday or historical basis. By graphing multiple technical studies on the same chart, you can determine whether their signals concur, thereby gaining insight into the future movement of a security.

### CNP

CNP creates customised tours based on commands you select, with as many as 100 functions in each set. Each tour can have up to 5 pages of commands, with 20 lines on each page. You can have up to 35 pages of tours with 15 tours on each page.

### BLP

Bloomberg Launchpad is a customisable, dynamic user interface, which takes existing Bloomberg Professional service functions and allows them to exist on your computer desktop. Bloomberg Launchpad builds an interactive workstation driven by the Bloomberg Professional service's data, news and analytics in a format, which allows you to access the information you need, when you need it.

