

THE GLOBAL PRODUCT CERTIFICATION PROGRAM

CERT <GO> GET THE BEST OUT OF BLOOMBERG

E307: M&A Analysis

OBJECTIVE

This session is designed to help you gain an understanding of how to find information, such as news, deal multiples and advisor involvement in the Mergers and Acquisitions field on Bloomberg.

TOP DEAL/NI MNA

TOP DEAL <GO> will bring you to the top corporate finance stories. NI MNA <GO> is the command to access news in the mergers and acquisition field.

MA

MA gives comprehensive coverage on global merger and acquisition activity. You can use a standardized deal search or create a customized search based on criteria that you specify. MA also provides you with a snapshot of the day's top deals, a comprehensive list of financial and legal advisor rankings, and a breakdown of global merger and acquisition statistics.

CACS/ CACT

You can use CACS to display a list of corporate and municipal actions taken by a selected company or municipality over a given date range. CACT allows you to search by action type across multiple securities or markets or just a single company like CACS.

FA

You can use FA to analyze the current fundamental strength and historical trends in specific areas of a company's balance sheet, income statement, and cash flow statement. Data transparency – click back to the source document for instant insight into the numbers.

CF

You can use CF to display and download corporate filings for a given equity or corporate security.

GPCA

GPCA displays a graph of historical corporate actions for a selected security. You can use GPCA to gain insight into the market's reaction to company's corporate actions and how they may have impacted the price of its stock or debt. Bear in mind that the 'news' button on a GP graph allows you to link price action to news on a more general level.

CIX

The CIX function, because it allows users to create data based on an arithmetical formula, is a valuable function for tracking whether a particular bid is fairly valuing a target company.

RV

You can use RV to do peer group analysis with respect to deal multiples on a current merger or acquisition.

LEAG

LEAG displays underwriter rankings across a variety of markets including equity and equity-linked, fixed income and syndicated loan markets. MA L <GO> will bring you to a league table for financial and legal advisors.

DSRC

DSRC generates a list of companies or mutual funds based on a set of criteria you select. The criteria are based on specific words, country of domicile, or whether a company is publicly traded. You can use DSRC to save our results to a portfolio, NW worksheet, or Excel spreadsheet and even onto Merger and Acquisition Search to look for potential MA activities between companies found.



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