

THE GLOBAL PRODUCT CERTIFICATION PROGRAM

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E101: Introduction to Equity - Module 1

OBJECTIVE

This session is designed to help you to use Bloomberg to access information and perform analysis on stocks.

TOP STK

Use TOP STK to display the top BLOOMBERG NEWS headlines relating to stocks

DES

DES displays fundamental background information and financial data for a specific company, warrant, mutual fund or equity option. You can use DES to quickly view this information in one convenient location.

RELS

Use RELS to display a comprehensive overview of a selected company. The overview includes a list of all of the company's equity, debt, preferred and money market securities as well as its description and lists of major subsidiaries and brand names.

BQ

BQ displays a composite overview of key price and trade data, fundamental information and news for a selected equity. You can use BQ to view several scaled-down Bloomberg functions on a single screen.

QRM

QRM displays individual trades with best bid/ask quotes in chronological order for a selected exchange listed or over-the-counter security for a specific time period. You can use QRM to gauge a security's intraday price movement to make timely trading decisions.

CF

CF displays and searches for corporate filings, Securities & Exchange Commission's EDGAR filings and Canadian SEDAR filings for a selected equity or corporate security.

ERN

ERN displays earnings-per-share summaries for a selected equity. You can use ERN to determine trends, quality of earnings and numbers most directly comparable to analysts' estimates in order to better analyse a company's fundamentals.



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DVD

DVD displays detailed information about a selected security's dividend/split history. Use DVD to determine how a security's gross or net dividend yield contributes to its overall returns.

EE

Use EE to display earnings projections from I/B/E/S, Nelson, Zacks, First Call and Toyo Keizai for a selected equity security. EE collects all earnings estimates for a company in one place so that you can quickly gauge market expectations.

ANR

ANR displays a list of analysts' recommendations and a consensus rating for a selected equity. The consensus rating is based on analyst recommendations compiled by Bloomberg reports and researchers around the world.

MOST

Use MOST to display the day's most active stocks by volume, the leading advancers and decliners by percentage or net gain/loss and stocks with the most value traded for a particular exchange.

HILO

HILO will display information on common stocks, depository receipts, closed end funds and real estate investment trusts that have reached a 52-week high or low price.

LVI

Use LVI to monitor equities with the largest volume increases by percentage when compared to their 1,5,20 or 90 day moving average volumes.

HALT

HALT provides you with a list of suspended or halted stocks for a selected stock exchange on a specific date.

BLP

Bloomberg Launchpad is a customisable, dynamic user interface, which takes existing Bloomberg Professional service functions and allows them to exist on your computer desktop. Bloomberg Launchpad builds an interactive workstation driven by the Bloomberg Professional service's data, news and analytics in a format, which allows you to access the information you need, when you need it.



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