

THE GLOBAL PRODUCT CERTIFICATION PROGRAM

CERT <GO> GET THE BEST OUT OF BLOOMBERG

E102: Introduction to Equity - Module 2

OBJECTIVE

This session is designed to help you to use Bloomberg to access information and perform analysis on stocks.

TOP STK

Use TOP STK to display the top BLOOMBERG NEWS headlines relating to stocks

WEIS

WEIS ranks the returns for a group of equity indices over a specified period in either local currency of each index or in an adjusted base currency. You can use WEIS to identify opportunities in global markets.

GRR

GRR ranks the returns of all industry groups in a selected index during a specified time. GRR displays the returns for all of the components of an index in a single locations and gives you an overview of what constituted the performance of the index.

MRR

Use MRR to display the 10 best and 10 worst performing stocks of an index. MRR also ranks the returns of all the components of a selected index by simple price appreciation for a specified time period.

RV

RV displays customised reports with key technical and fundamental data that you can use to compare a selected equity to securities with the same industry, index or portfolio.

FA FA displays financial analysis statements for a selected company. You can use FA to analyse the current fundamental strength and historical trends in specific areas of a company's balance sheet, income and cash flow statements. Data transparency – click back to the source document for instant insight into the numbers.

GE

GE provides a graphical display of the historical price and market ratios for a selected security over a specified period of time. Use GE to show whether or not a security is trading at historically high or low ratios to determine its relative value.

ACDR

Use ACDR to display expected earnings announcement estimates and dates for companies in a selected region or country. You can use ACDR to compare future earnings of a specific company against others in the company's country or region.

BBEA

BBEA shows all news relating to earnings categorised according to regions. It includes earnings estimates produced by analysts as well as reports on profit warnings.

CACT

Use CACT to display a calendar of corporate actions including various corporate events, capital changes and distributions. You can search the corporate action database by date range, country, corporate action/date types and company name. CACT allows you to stay on top of the changing corporate climate. Use CACS to look up corporate actions for a specific security.

COMP

COMP compares the returns of a selected security to its benchmark index and industry group (if available) or to two other selected securities. You can use COMP to evaluate a security's relative value and determine if it is out/underperforming other securities or indices.

HS

Use HS to graph the spread between two securities using the price or yield over a specific time period. You can use HS to identify opportunities to trade securities based on the widening or tightening of spreads.

CIX

CIX is used to create custom index expressions using mathematical relationships, securities and/or numerical values. Once you create a CIX, you can use it to run analytic functions and monitor the CIX in Launchpad and NW.

BLP

Bloomberg Launchpad is a customisable, dynamic user interface, which takes existing Bloomberg Professional service functions and allows them to exist on your computer desktop. Bloomberg Launchpad builds an interactive workstation driven by the Bloomberg Professional service's data, news and analytics in a format, which allows you to access the information you need, when you need it.

