

# Bloomberg

## Equity - Research Analyst



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### BLOOMBERG NEWS(SM)

<b>TOP &lt;Go&gt;</b>	Today's top business and financial headlines
<b>TNI &lt;Go&gt;</b>	Create and save custom news searches
<b>BBEA &lt;Go&gt;</b>	Earnings analysis: positive and negative surprises
<b>AV &lt;Go&gt;</b>	Multimedia reports on demand
<b>LIVE &lt;Go&gt;</b>	Access live audio/video broadcasts

### BROAD EQUITY MARKETS

<b>WEI &lt;Go&gt;</b>	Monitor world equity indices
<b>WEIS &lt;Go&gt;</b>	Rank the performances of world indices
<b>IMOV &lt;Go&gt;</b>	Determine equity index and industry group movers
<b>IBQ &lt;Go&gt;</b>	Industry analysis monitor
<b>LEAG &lt;Go&gt;</b>	Search Bloomberg underwriting rankings
<b>MA &lt;Go&gt;</b>	The homepage for global M&A activity
<b>ACDR &lt;Go&gt;</b>	Earnings announcement calendar
<b>WECO &lt;Go&gt;</b>	Worldwide calendar of economic releases
<b>ECST &lt;Go&gt;</b>	Display economic statistics

### FINDING SECURITIES

<b>QSRC &lt;Go&gt;</b>	Global equity screening
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### MONITORS

<b>BLP &lt;Go&gt;</b>	Build an interactive workstation driven by BLOOMBERG® data
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### COMMUNICATION

<b>IB &lt;Go&gt;</b>	Chat in realtime via Instant Bloomberg
<b>MSG &lt;Go&gt;</b>	Send, receive, and manage messages

### COMPANY INFORMATION

<b>VOD LN Equity</b>	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>):
<b>DES &lt;Go&gt;</b>	A mini-prospectus and vital statistics
<b>BQ &lt;Go&gt;</b>	Customise a full research report on one page
<b>MGMT &lt;Go&gt;</b>	Follow a company's management changes
<b>CWP &lt;Go&gt;</b>	Access a company's website

### FUNDAMENTALS AND EARNINGS ANALYSIS

<b>IBM US Equity</b>	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>):
<b>FA &lt;Go&gt;</b>	Standardised fundamental analysis
<b>DVD &lt;Go&gt;</b>	Dividend and split summary report
<b>ERN &lt;Go&gt;</b>	Measure quality and trends in earnings
<b>EE &lt;Go&gt;</b>	Earnings estimates : IBES, Nelson's and Zacks
<b>SURP &lt;Go&gt;</b>	Earnings surprise analysis
<b>ACDR &lt;Go&gt;</b>	Earnings announcement calendar

### COMPANY NEWS AND RESEARCH

<b>F IM Equity</b>	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>):
<b>CN &lt;Go&gt;</b>	Company specific news
<b>BRC &lt;Go&gt;</b>	Research reports by company
<b>ANR &lt;Go&gt;</b>	Analyst's recommendations and ratings
<b>ANC &lt;Go&gt;</b>	Nelson's Analyst Coverage

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### RELATIVE PERFORMANCE

- FF PP Equity** Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>):
- RV <Go>** Peer group analysis: customised report
- COMP <Go>** Comparative total returns to Benchmarks
- TRA <Go>** Detailed total return with dividends

### MULTIPLE SECURITY ANALYTICS

- HMSM <Go>** 4-in-1 customisable price graph
- MRA <Go>** Multiple regression analysis
- CORR <Go>** Correlation matrices
- PBSK <Go>** Create, update, and display a custom basket
- PHST <Go>** Generate price history on the index to compare index versus Technical Analysis

### SPOT TRENDS

- IBM US Equity** Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>):
- GPO <Go>** Price bar graph with moving average
- RSI <Go>** Relative strength Index Graph
- TAS <Go>** Stochastics - overbought or oversold ?
- MACD <Go>** Money average convergence/distribution
- GM <Go>** Money flow analysis: accumulation/distribution
- G <Go>** Create customised technical studies & charts