

# Bloomberg

## Equity – Buy-side Analyst



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### BLOOMBERG NEWS

<b>TOP &lt;Go&gt;</b>	Today's top business and finance headlines
<b>TNI &lt;Go&gt;</b>	Create custom news searches
<b>CPNY &lt;Go&gt;</b>	Display the company news main menu
<b>BBSA &lt;Go&gt;</b>	Search equity analyst news
<b>BR &lt;Go&gt;</b>	Access contributors' research
<b>AV &lt;Go&gt;</b>	Access multimedia reports on demand
<b>LIVE &lt;Go&gt;</b>	Access live audio/video broadcasts

### ECONOMIC NEWS

<b>WECO &lt;Go&gt;</b>	Display a calendar of economic releases
<b>CBRT &lt;Go&gt;</b>	Display central bank monetary policy rates
<b>ECST &lt;Go&gt;</b>	Display economic statistics for selected nations
<b>NI EII &lt;Go&gt;</b>	Display economic instant insights
<b>NI FED &lt;Go&gt;</b>	Display Federal Reserve Board news
<b>TNI CEN &lt;Go&gt;</b>	Display Central Bank news

### BROAD EQUITY MARKETS

<b>WEI &lt;Go&gt;</b>	Monitor world equity indices
<b>WEIS &lt;Go&gt;</b>	Rank the performances of world equity indices
<b>WIR &lt;Go&gt;</b>	Monitor prices or yields for interest rate futures
<b>IMOV &lt;Go&gt;</b>	Determine equity index and industry group movers
<b>WB &lt;Go&gt;</b>	Compare performances of the world bond markets
<b>IBQ &lt;Go&gt;</b>	Display industry analysis
<b>CBQ &lt;Go&gt;</b>	Display key country indicators
<b>MA &lt;Go&gt;</b>	Research global M&A activity
<b>LEAG &lt;Go&gt;</b>	Display underwriter rankings
<b>WPE &lt;Go&gt;</b>	Monitor world P/E ratios and dividend yields

### FINDING SECURITIES

<b>QSRC &lt;Go&gt;</b>	Generate a list of securities that meet specific criteria
<b>DSRC &lt;Go&gt;</b>	Generate a list of companies or mutual funds
<b>ESRC &lt;Go&gt;</b>	Generate a list of equity securities

### MONITORS

<b>BLP &lt;Go&gt;</b>	Build an interactive workstation driven by BLOOMBERG® data
<b>NW &lt;Go&gt;</b>	Copy, link, or define a list of securities
<b>LQS &lt;Go&gt;</b>	Display current market information for a list of selected equities
<b>BQ &lt;Go&gt;</b>	Display price and trade data

### DESCRIPTIVE INFORMATION

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>RELS &lt;Go&gt;</b>	Display all related securities and brands
<b>MGMT &lt;Go&gt;</b>	Display top ranking executives
<b>CWP &lt;Go&gt;</b>	Display a company's web page
<b>PHDC &lt;Go&gt;</b>	Search for institutional and insider holders

### RELATIVE PERFORMANCE

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>RV &lt;Go&gt;</b>	Customize reports with technical and fundamental data
<b>COMP &lt;Go&gt;</b>	Compare returns to benchmark indices and industry groups
<b>TRA &lt;Go&gt;</b>	Calculate total returns
<b>HSN &lt;Go&gt;</b>	Use HSN to graph the spread using the price or yield of two selected securities over a specific period of time.

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### FUNDAMENTALS, EARNINGS & CORPORATE ACTION ANALYSIS

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>FA &lt;Go&gt;</b>	Display financial analysis statements
<b>FDO &lt;Go&gt;</b>	Display the calculations and definitions for a company's fundamental information
<b>CF &lt;Go&gt;</b>	Display company filings, annual reports, prospectuses, etc
<b>DVD &lt;Go&gt;</b>	Display dividend / split summary
<b>ERN &lt;Go&gt;</b>	Display earnings-per-share summaries
<b>EE &lt;Go&gt;</b>	Display the earnings estimates menu
<b>ACDR &lt;Go&gt;</b>	Display earnings announcement estimates and dates
<b>SURP &lt;Go&gt;</b>	Track earnings or revenue surprises
<b>EEG &lt;Go&gt;</b>	Graph equity price movements
<b>CACS &lt;Go&gt;</b>	Display corporate and municipal actions
<b>ISSD &lt;Go&gt;</b>	Display an issuer's background information
<b>CRPR &lt;Go&gt;</b>	Display ratings for an issuer
<b>DDIS &lt;Go&gt;</b>	Display the debt maturity profile

### COMPANY NEWS & RESEARCH

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>CN &lt;Go&gt;</b>	Display company specific news
<b>CN WSA &lt;Go&gt;</b>	Display insider buying and selling
<b>CNAV &lt;Go&gt;</b>	Display a menu of multimedia news stories and executive interviews
<b>BRC &lt;Go&gt;</b>	Research reports for a specific company
<b>ANR &lt;Go&gt;</b>	Display analyst recommendations
<b>EDGR &lt;Go&gt;</b>	Display EDGR SEC filings
<b>TCNI ALL &lt;Go&gt;</b>	Display news on a specific company linked with an NI code e.g. KO <Equity> TCNI ERN <Go>

### TECHNICAL ANALYSIS

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>GPO &lt;Go&gt;</b>	Graph historical prices and moving averages
<b>GPCA &lt;Go&gt;</b>	Display a graph of corporate actions
<b>G &lt;Go&gt;</b>	Create customized technical studies and charts
<b>HVG &lt;Go&gt;</b>	Graph historical volatility

### INTRADAY TECHNICALS

	Specify a security to run the following functions (e.g., {ticker} <yellow key> <Go>)
<b>AQR &lt;Go&gt;</b>	Display volume-weighted average quote recap
<b>QRM &lt;Go&gt;</b>	Display individual trades with bid/ask quotes
<b>VAP &lt;Go&gt;</b>	Bar chart of the total number of shares traded at each price (up to 520 prices) during the day for a selected security
<b>TSM &lt;Go&gt;</b>	Display trade activity on the bid, ask, and mid sides of the market

### PORTFOLIO ANALYTICS

<b>PRPT &lt;Go&gt;</b>	Create a customized report for your portfolio
<b>PCMP &lt;Go&gt;</b>	Create a report that compares portfolios
<b>PBSK &lt;Go&gt;</b>	Create, update, and display a custom basket
<b>PHST &lt;Go&gt;</b>	Generate price history on a portfolio basket
<b>PBAL &lt;Go&gt;</b>	Re-weight securities within a portfolio or basket

### COMMUNICATION

<b>IB &lt;Go&gt;</b>	Instant message other BLOOMBERG® users
<b>RMTC &lt;Go&gt;</b>	Invite users to shadow you on the BLOOMBERG® service
<b>GRAB &lt;Go&gt;</b>	Send a screen image as a message attachment