

# Bloomberg Cheat Sheet

## Equity Derivatives Sales



### NEWS

#### STAY ON TOP OF NEWS IMPACTING THE DERIVATIVES MARKETS

<b>TOP</b>	<b>GO</b>	Today's top business and financial headlines
<b>TNI</b>	<b>GO</b>	Search for news by keyword
<b>NI USS</b>	<b>GO</b>	News on the U.S. stock market
<b>NI EQL</b>	<b>GO</b>	News on equity-linked securities
<b>NI DRV</b>	<b>GO</b>	News on all derivatives markets

### ECONOMIC NEWS

#### KEEP TRACK OF CRUCIAL RELEASES AND TRENDS THAT ARE DRIVING THE MARKETS

<b>ECOR</b>	<b>GO</b>	Complete U.S. economic releases
<b>WECO</b>	<b>GO</b>	Worldwide calendar of economic releases
<b>FOMC</b>	<b>GO</b>	Find out what the Federal Reserve is doing
<b>NI EII</b>	<b>GO</b>	Insight into economic market reaction
<b>NI FED</b>	<b>GO</b>	News on the Federal Reserve board

### BROAD MARKET PERSPECTIVES

#### MONITOR BROAD MARKETS AND KEY RATES THAT MAY IMPACT YOUR CUSTOMER'S POSITIONS

<b>WEI</b>	<b>GO</b>	World equity indices
<b>WEIF</b>	<b>GO</b>	Monitor changes in world equity index futures
<b>ACDR</b>	<b>GO</b>	Monitor earnings that drive the market
<b>FV</b>	<b>GO</b>	Index future fair value monitor
<b>MA</b>	<b>GO</b>	The homepage for global M&A activity

### COMMUNICATION TOOLS

#### FACILITATE SALES BY COMMUNICATING TRADE IDEAS DIRECTLY OVER BLOOMBERG

<b>MSG 3</b>	<b>GO</b>	Create group messages
<b>BMAI</b>	<b>GO</b>	Send file attachments to your customers
<b>MSG</b>	<b>GO</b>	Type <b>MSG</b> followed by a person's name to send a message
<b>RMTC</b>	<b>GO</b>	Let other Bloomberg users view your screens
<b>GRAB</b>	<b>GO</b>	Attach and send screens to other users

### YOUR CUSTOMER'S INVENTORY

#### TRACK HOLDINGS AND IDENTIFY TRADING OPPORTUNITIES

<b>PUD</b>	<b>GO</b>	Upload client holdings from Microsoft Excel
<b>PRTU</b>	<b>GO</b>	Create and update portfolios
<b>NPH</b>	<b>GO</b>	Follow news headlines on stocks in the portfolio
<b>NW</b>	<b>GO</b>	Custom worksheets: dynamic pricing and news
<b>G</b>	<b>GO</b>	Custom charts to analyze trends and technicals
<b>UGA</b>	<b>GO</b>	Customized charts for multiple securities
<b>ERA</b>	<b>CMDTY</b> <b>GO</b>	Historical price graph
<b>GPO</b>	<b>GO</b>	Historical price graph
<b>RSI</b>	<b>GO</b>	Relative strength—overbought or oversold?
<b>TAS</b>	<b>GO</b>	Stochastics—overbought or oversold?

### OTC OPTIONS

#### VALUE AND ANALYZE RISKS OF OTC OPTIONS

<b>VOD LN</b>	<b>EQUITY</b> <b>GO</b>	
<b>OVX</b>	<b>GO</b>	Standard and exotic option valuation
<b>HVG</b>	<b>GO</b>	Historical volatility graph
<b>HVT</b>	<b>GO</b>	Historical volatility table

### EXCHANGE TRADED OPTIONS

#### FOLLOW MARKET MOVEMENTS, RESEARCH TRADE IDEAS AND TEST OPTION STRATEGY

<b>DCX GR</b>	<b>EQUITY</b> <b>GO</b>	
<b>OCM</b>	<b>GO</b>	Customizable option monitor
<b>OMON</b>	<b>GO</b>	Fast and flexible gateway to the options market
<b>OSA</b>	<b>GO</b>	Test option strategies over a number of scenarios
<b>HIVG</b>	<b>GO</b>	Track historic at-the-money implied vol levels
<b>SKEW</b>	<b>GO</b>	Implied vols at each strike price
<b>MOSO</b>	<b>GO</b>	Most active options by exchange
<b>OMST</b>	<b>GO</b>	Most active options by security or index

### TRADING CONVERTIBLES

#### ANALYZE AND VALUE CONVERTIBLE SECURITIES

<b>MUNRE 1 6/05</b>	<b>CORP</b> <b>GO</b>	
<b>OVCV</b>	<b>GO</b>	Valuation model that includes OAS, bond value and volatility
<b>ISSD</b>	<b>GO</b>	Fundamental and credit analysis of an issuer
<b>TRMS</b>	<b>GO</b>	Volatility term structure, implied, and historical
<b>NIM 5</b>	<b>GO</b>	Equity linked new issues

Add optional 'tails' (shown in grey after a function mnemonic) to tailor a screen's output.